

Course Outline – Introduction to Social Value

Participants will develop an appreciation of the importance of Social Value in business strategy and how they can differentiate their offer to customers. This will include consideration of the Social Value Act and its relationship with public sector procurement. Example of how to increase an organisations Social Value will provide practical ideas and means that the participants can consider for their own businesses. Finally, participants will receive a brief introduction to the concept of social impact measurement.

Course Outline – Social Value Measurement

Participant will be introduced to the concepts of social value measurement. How to develop approaches to measuring the impact of their social value activities and the types of approaches available. The programme will take participants through a process of undertaking a social impact measurement on a case study and provide practical tips and guidance in terms of how to develop social value within their own businesses. Finally, the participants will be given guidance on how to report social impact measurement and use in evaluations and tendering processes.

Course Outline – Social Value and procurement

This workshop will help participants who want to respond effectively to social value clauses in contracts. The programme will include a brief review of social value in the context of the Social Value Act and the duty on public sector organisations. Through examples the course will help participants consider how they can maximise their social impact reporting to increase their evaluation outcomes in tendering activities. The course will give participants the opportunity to explore a range of social value conditions in contracts and how they could improve their responses to these requirements.